

About the „Arbeitgeber der Zukunft“ (Employer of the Future) award:

The German Innovation Institute for Sustainability and Digitization (DIND) awards the "Employer of the Future" prize to companies for their future viability and high quality as employers. The initiative is supported by former Federal Minister of Economics Brigitte Zypries. The award helps companies to position themselves in the "war for talents" in order to attract and retain talent despite the shortage of skilled workers.

The award honors innovative companies with a clear digitization strategy, pursue sustainability goals and offer attractive working conditions. The focus here is on modern leadership and employee friendliness. For example, flat hierarchies, flexible compensation models and employee benefits, as well as individual training and development opportunities are incorporated into a holistic picture that is drawn up on the basis of an assessment matrix, which is compiled with the input from experts from the worlds of business and science. This year, for the first time, the awards will be presented at several Networking events.

About DIND:

The German Innovation Institute for Sustainability and Digitization (DIND) supports companies in becoming fit for the future. To this end DIND cooperates with experts from business, science and politics, carries out studies on behalf of partners and examines companies for important aspects of their future viability.

Examples of successful transformation are intended to important impulses to the economy. DIND awards are a valuable communication tool for companies. They help find suitable partners and employees to become even more innovative, sustainable and digital.